

**ADJUSTABLE FORWARD FEEDING DISPLAY SYSTEM****ABSTRACT OF THE DISCLOSURE**

An adjustable display rack is used in a shelf management system. The rack stores and displays products of a variety of shapes and sizes and automatically delivers the products to the front of the rack. The adjustable display rack includes a frame and a product supporting and feeding assembly. The assembly includes product tracks that can be added or removed as needed and that can be separated by varying distances depending on the width desired. The assembly also includes dividers. The product tracks and dividers can be separate or integral. The product tracks have raised rails extending from a front of the track to a back of the rack for attachment of a removable pusher block and a roll spring which urges the pusher block forward. Additionally, a spacer block can be fitted onto the pusher block to increase its height and width or used to change the spacing between the tracks. The tracks are generally freely slidable in races formed within the frame.

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